

## Code of Ethics

I do hereby subscribe to the following principles and ethics which I affirm shall govern my personal conduct as a member of the Florida Municipal Communicators Association:

- Promote the FMCA to my employer, peers and the public with the highest level of respect and integrity.
- Foster cultural diversity and pluralistic values and treat all people with dignity and respect.
- Practice my profession with the highest sense of integrity, honesty and truthfulness to maintain and broaden public confidence.
- Use my best efforts to regularly participate in all activities of the association.
- Conduct the business affairs of the association in good faith and with honesty, integrity, due diligence and competence.
- Uphold the trust and respect earned by my peers who work in this chosen profession.
- Conduct myself in a professional manner at all times.
- Cooperate with others in achieving understanding and in identifying problems.