

OUTSTANDING AWARDS



ENTRY FORM

CATEGORY: Best Podcast Episode

CATEGORY DESCRIPTION: An episode leveraging audio, radio or a podcast service that focuses on a particular topic.

SUPPORTING DOCUMENTATION SUGGESTIONS: Single podcast episode.

ENTRY TITLE	
JURISDICTION	
POPULATION	
SOCIAL MEDIA	

What are the goals and objectives of the podcast? (Include target audience.)

Describe the strategies and platforms used for sharing the podcast and reaching the target audience.

Describe who was responsible for this podcast production (including idea generation, development, approval, deployment, etc.).

What is new, innovative or creative about this podcast?

Describe why the podcast was successful. (Include your evaluation process and any metrics.)