

OUTSTANDING AWARDS



ENTRY FORM

CATEGORY: Best Publication

CATEGORY DESCRIPTION: Single print or digital piece for an educational campaign, event or product/service launch. The publication can be any size but must be a single piece, not a collection. (If the piece is part of a collection, such as a recurring newsletter, please submit only one piece from the collection.)

SUPPORTING DOCUMENTATION SUGGESTIONS: Digital or print (annual report, brochure, newsletter, magazine)

ENTRY TITLE	
JURISDICTION	
POPULATION	
SOCIAL MEDIA	

What are the goals and objectives of the publication? (Include target audience.)

Describe the strategies and platforms used for sharing the publication and reaching the target audience.

Describe who was responsible for this publication production (including idea generation, development, approval, deployment, etc.).

What is new, innovative or creative about this publication?

Describe why the publication was successful. (Include your evaluation process and any metrics.)