

# OUTSTANDING AWARDS



## ENTRY REQUIREMENTS AND INFORMATION FOR COMMUNICATOR OF THE YEAR AWARD

**CATEGORY:** Communicator of the Year

**CATEGORY DESCRIPTION:** A communications professional with five or more years in the government communications field.

The Communicator of the Year award recognizes a communication professional with more than five years in the government communications field who demonstrates achievement, excellence and leadership in the industry.

### APPLICANTS/NOMINEES

- Anyone can nominate a person for this award, including self-nominations.
- To be considered, applicants/nominees will complete a form, answer several questions and provide a copy of the nominee's biography or resume and a headshot.
- The applicants/nominees must supply references who can be contacted to gather additional perspectives on the nominee's accomplishments.
- The winner is selected by a panel of their peers.
- Fee: \$25
- Nominations will be open **June 14 – August 2**, and finalists will be notified no later than September 1, 2021.

### NOMINEE ELIGIBILITY & REQUIREMENTS

- Nominees must be an FMCA member.
- Nominees must have been in a government communications/marketing role for more than five years. Nominees may have prior experience in other industries.
- Nominees should excel in strategic thinking, insight-based decision-making, leadership and creativity when executing their communications responsibilities.
- Nominees should demonstrate a commitment to innovations and ideas that advance the future of government communications.

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## JUDGING CRITERIA

The judging panel will consist of the FMCA Executive Committee, which consists of the president, president-elect, vice president and immediate past president. The following leadership descriptions will be used to score the nominees.

- Makes significant and valuable contributions to the overall excellence and effectiveness of their entity.
- Demonstrates innovation, strategic thinking, insight-based decision-making, creativity and accountability in executing their communications responsibilities.
- Exhibits strong leadership qualities.
- Possesses a positive attitude and influence on their team and overall company.

## RECOGNITION AND BENEFITS

The 2021 FMCA Communicator of the Year Award winner will be announced and honored at the 2021 FMCA Annual Conference. Recipient of the 2021 FMCA Communicator of the Year Award will receive:

- One year paid individual membership to the FMCA.
- Complimentary registration to the 2022 FMCA Annual Conference.
- Recognition via a news release and FMCA social media channels.