

# OUTSTANDING AWARDS



## ENTRY FORM

**CATEGORY:** Best Use of Social Media

**CATEGORY DESCRIPTION:** Social media used for the communication between the public and a local government/department or local government event on social media.

**SUPPORTING DOCUMENTATION SUGGESTIONS:** Up to five posts used to achieve a stated goal (across different platforms).

ENTRY TITLE	
JURISDICTION	
POPULATION	
SOCIAL MEDIA	

What are the goals and objectives of your entity's social media presence? (Include reference to your social media policy.)

Using examples, describe the strategies your entity used to manage social media to foster engagement.

Describe the supporting documentation submitted with this entry.

What is new, innovative or creative about your entity's use of social media?

Describe how your entity's use of social media was successful. (Include your evaluation process and metrics.)