

SAMPLE CITY PRESS RELEASE

[Your Municipality's Logo]

FOR IMMEDIATE RELEASE

[Month Day, Year]

Contact:

Contact Name

Contact Email Address

Contact Phone Number

[Name of City/Town/Village] Celebrates Florida City Government Week

City/Town/Village, FL - The [City/Town/Village of _____] is joining cities throughout the state in celebrating Florida City Government Week, a weeklong celebration that raises awareness about the importance of municipal government and its daily impact on residents. The annual event is sponsored by the Florida League of Cities (FLC), the united voice for Florida's municipal governments.

Because local government is the government closest to the people and the one with the most direct daily impact on its residents, it is important that residents understand how their city operates, the services it provides and the importance of their active involvement. The weeklong event's theme, "My City: I'm Part of It, I'm Proud of It," will guide this year's activities.

"Florida City Government Week is an opportunity to help our residents learn more about the many services we provide, which will lead to more knowledgeable citizen participation in the future," said [name of official being quoted]. "We are excited about this year's activities and hope to engage [include who the program is for: students, all residents, senior citizens] in our upcoming events."

Events will be held October 17-23 and include [list activities, date, time and locations].

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NOTE: Include specific information about your city, keeping information to the point and brief. Press releases are more effective when limited to one or two pages. You may want to follow up with phone calls to your local media representatives to personally invite them to your city's events. If the public is invited to an event, say so, and provide relevant details.