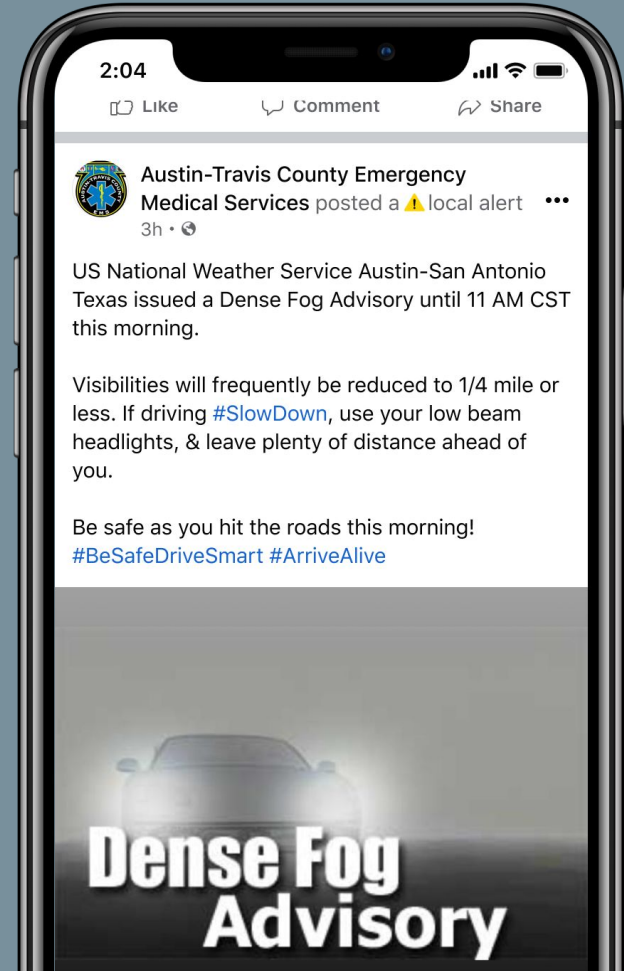


# Local Alerts



Local Alerts have been leveraged by state and local first responders and municipal governments across the US to send urgent, need-to-know messages since early 2018.

Local Alerts can be valuable levers for Facebook's local-level response to crisis.



# Who is eligible to post local alerts?

## Municipal Government Page

Pages that represent the City or County (or local equivalent).

## Emergency Response and Law Enforcement Pages

State and Local Police, Fire and Emergency Response  
Departments

## Health Pages

State and Local Health Departments

What qualifies  
as a local?



Timely



Urgent

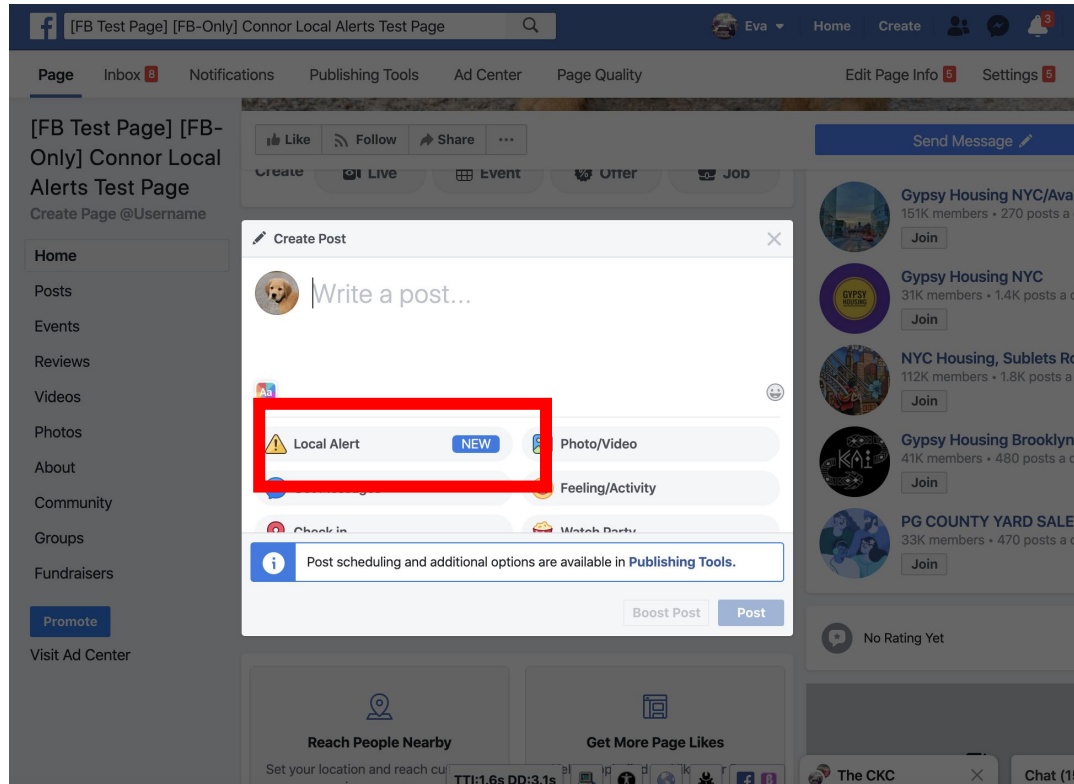


Local

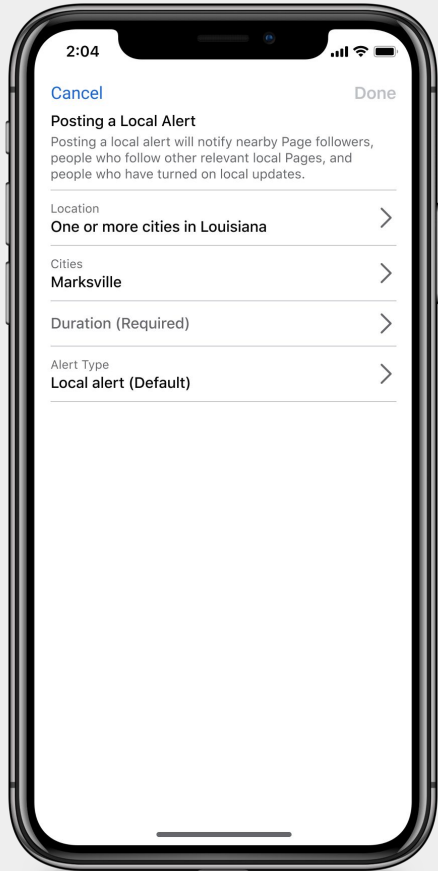


Actionable

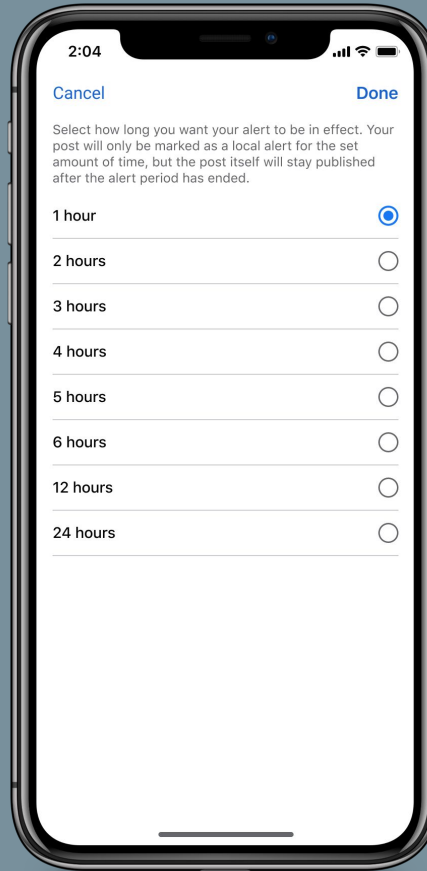
# Local Alerts



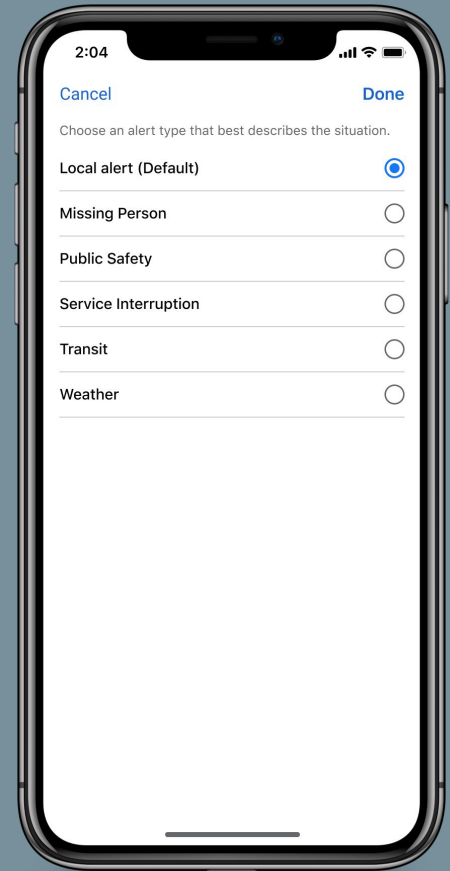
**SIGN UP:** <https://www.facebook.com/help/publisher/localalerts>

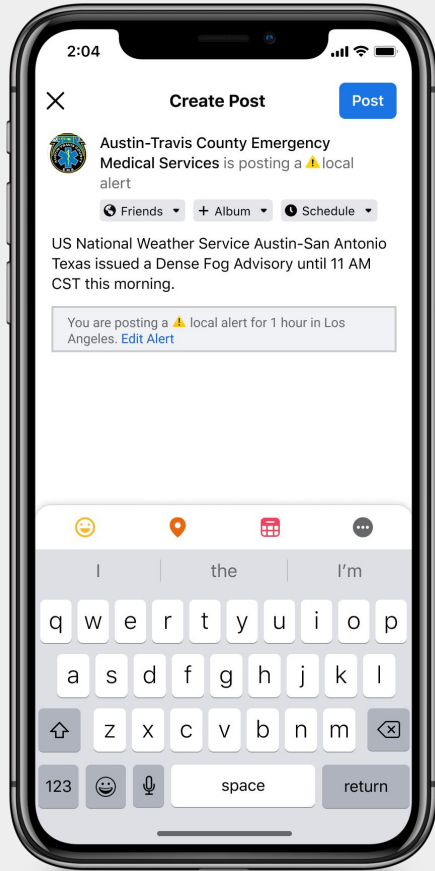


Before posting

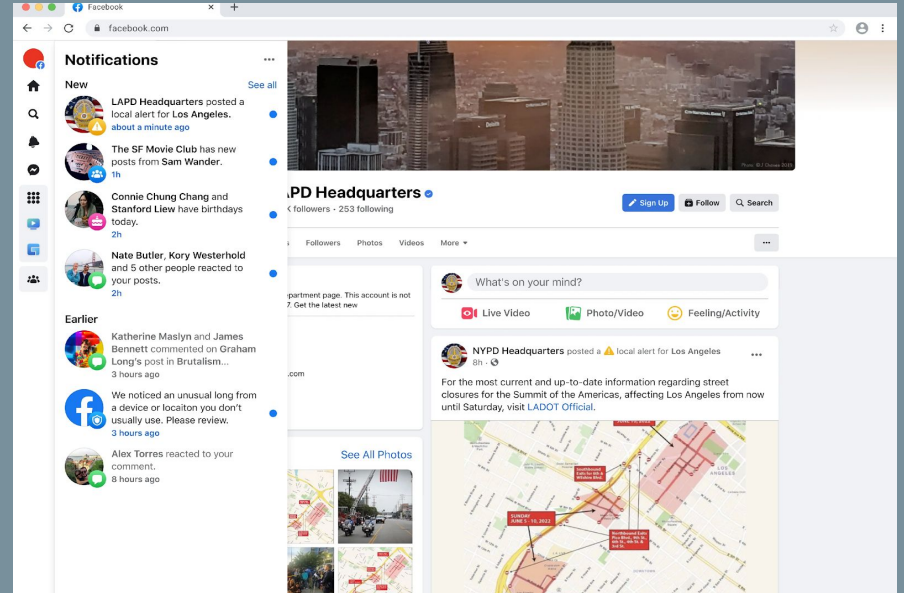


Creating duration and type





Create Post



Desktop View