

Hello,

I hope you and your team are staying safe during this difficult time. As Hurricane Ian continues to impact Floridians, I wanted to make sure you were aware of the tools at your disposal on Meta platforms.

Firstly, your page may be eligible for the [Local Alerts](#) tool which notifies Page followers within a designated geographical region of urgent, actionable information the Page shares related to Hurricane Ian. This tool is available to law enforcement, first responder, and local government Pages to communicate in emergencies when information is valuable.

If you are not enrolled in Local alerts please enroll using this [form](#). Once you are enrolled please email me (Ashley Aniton aaniton@fb.com) with the name of your city, the URL (web address) of your page.

In times of crisis, people turn to Meta technologies to check on loved ones and get updates. It is in these moments that communication is most critical for both people in the affected areas and for their friends and families anxious for news.

The Facebook community activated Safety Check on 9/28 . Currently, Safety Check is activated in the affected regions and it allows people to let their friends and family know they are safe as well as allows loved ones to request a Safety Check for those impacted.

Following Safety Check, people are able to offer and ask for help during a crisis and get local, relevant information about the storm. Those updates can be viewed on the Hurricane Ian crisis page here: https://www.facebook.com/crisisresponse/?crisis_id=1468008277049185.

More details about how to use Mark Yourself Safe Below:

When you receive a notification from Facebook asking if you're safe, click I'm Safe.

To ask if someone else is safe during a disaster:

1. Go to [Crisis Response](#) and select a Crisis page.
2. On the Crisis page, click Safety Check.
3. Under Friends in the area, you'll see a list of your friends who are Marked Safe and a list of your friends who are Not Marked Safe Yet. Use the search bar to search for a friend using their name, but keep in mind that you can only ask people you're friends with on Facebook if they're safe.
4. Click Ask If Safe next to the person's name.

Kind regards,
Ashley



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