



Florida Municipal Communicators Association

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Florida Municipal Communicators Association Announces 2024 Outstanding Award Winners

Florida municipalities and local communications professionals recognized for exemplary marketing and communications work

The **Florida Municipal Communicators Association (FMCA)**, a professional network of individuals providing communications leadership and support to Florida’s cities, towns and villages, announced the winners of its **2024 Outstanding Awards** program. The association recognized the winners during its 2024 Annual Conference.

“The role of municipal communicators cannot be overstated in building strong, vibrant communities,” said newly installed **FMCA President Kevin Hogencamp, Deputy City Manager for the City of Atlantic Beach**. “The recipients of this year’s FMCA Outstanding Awards have exemplified outstanding leadership and creativity in their communication strategies, enriching the lives of those they serve. We celebrate their achievements and the profound impact they’ve made on their municipalities.”

The 2024 Outstanding Award winners are:

- **Annual Report** – City of North Port
- **Brand Guide** – Town of Jupiter
- **Communications Plan** – City of North Port
- **Crisis Response** – City of Tallahassee
- **Magazine** – City of Oldsmar
- **Marketing Campaign External Resources** – Orlando Utilities Commission
- **Marketing Campaign In-House** – Village of Pinecrest
- **Newsletter** – City of Dania Beach
- **Podcast** – City of Port St. Lucie
- **Social Media Campaign** – City of Winter Park
- **Social Media Post** – City of Oldsmar
- **Special Event or Commemoration** – City of Cape Coral
- **Video – External Resources** – City of Weston
- **Video – In-House** – City of St. Petersburg
- **Website** – Town of Jupiter

The 2024 honorable mentions are:

- **Annual Report** – Town of Jupiter
- **Brand Guide** – City of Boca Raton
- **Communications Plan** – City of Tallahassee
- **Crisis Response** – City of Miramar
- **Magazine** – City of Tallahassee

- **Marketing Campaign External Resources** – City of Port St. Lucie
- **Marketing Campaign In-House** – Town of Cutler Bay and City of Coral Springs
- **Newsletter** – City of Winter Park
- **Podcast** – City of Sanford and City of West Palm Beach
- **Social Media Campaign** – City of Cape Coral
- **Social Media Post** – City of Coral Springs
- **Special Event or Commemoration** – City of Boca Raton
- **Video – External Resources** – Orlando Utilities Commission
- **Video – In-House** – Town of Davie, City of Palm Beach Gardens and City of Cape Coral
- **Website** – City of Jacksonville Beach and City of Sanford

Founded in 2018, the Florida Municipal Communicators Association is a professional network of individuals who provide communications leadership and support in Florida's cities, towns and villages. The FMCA offers communications professionals opportunities to learn, share and develop innovative solutions for the municipalities they serve. For more information, visit fmcaonline.com.